Humanitix Privacy and Cookie Policy

Last Updated: 12 October 2023

Humanitix is the humane choice for tickets through our innovative ticketing model with booking fees funding good. We’re a charity with no shareholders to pay, responsible for powering amazing event experiences and redirecting 100% of profits to funding education projects. We’re here to change the world. That’s an ambitious responsibility that we take incredibly seriously. We can only achieve this mission together with the trust of our organisers, customers, employees, education projects, philanthropic funding partners and broader communities. How we handle your personal information is crucial to earning and maintaining this trust.

INTRODUCTION

This document is the Humanitix Privacy Policy. It’s to tell you about the Personal Information we collect about you, how we might use or potentially share that Personal Information and inform you of your choices about the Personal Information you give us. It’s to give you confidence trusting that we protect your data with the utmost degree of security.

It’s important you read this document carefully before using the Humanitix website or engaging our services, to ensure you are fully up the curve on our commitment to protecting your privacy.

WHAT DOES THIS PRIVACY POLICY COVER?

Privacy law is all about the rights you have that help you control what happens with Personal Information you give.

Humanitix is the organization responsible for collecting and handling Personal Information in this Privacy Policy. For easy reference, Humanitix means:

- Humanitix Limited (ABN 32 618 780 439) in Australia;
- Humanitix New Zealand Charitable Trust (NZBN 9429047170568) in New Zealand;
- Humanitix UK Limited (Registration Number 15065193) in the United Kingdom;
- Humanitix USA Limited (Registration Number 36-4956766) in the United States;
and we may also refer to Humanitix as “Us” or “We” throughout this document. Humanitix Limited and the local Humanitix entity you engage with will be a controller for your Personal Information (except where this Privacy Policy explains otherwise). This Privacy Policy covers the services offered by Humanitix such as our website, ticketing console and scanning app.

It sets out how we collect, handle and use Personal Information from people who access our services, like:

- People who browse or visit our website (Website Visitor)
- People who create an account with Humanitix (Event Organisers)
- Those who sign up to receive information about Humanitix services such as from our webinars or newsletter (Subscribers)
- People using our services to engage with an event, including placing bookings, buying tickets or register for an event or make a donation (Attendees)
- People who download or use the Humanitix Scanning App (Ticket Scanners)

This policy applies to Humanitix and to all persons who access our services, including all Users, Event Organisers, Subscribers, Attendees and Ticket Scanners, all of whom from here will be referred to collectively as “You” or “Users”.

Please note that where Attendees engage with an event including placing bookings, buying tickets or registering for an event, Humanitix is processing their Personal Information on behalf of the named Event Organiser and where the Event Organiser acts as the controller in connection with the event and where Humanitix is a processor.

**WHAT’S NOT COVERED IN THIS POLICY?**

Sometimes our services link to services run by other companies, like the Canva Button or Facebook Event Tool. Those companies have their own privacy and cookies policies, so as a User, be mindful that we are not responsible for the Personal Information you give them. It will follow their rules, not ours.

**BUT WAIT A MINUTE, WHAT EXACTLY IS PERSONAL INFORMATION?**

Personal information is information which could identify you directly or indirectly. For example, this could be your name, phone number, email address, birthday, place of work, card information, device information and IP address or pictures taken during events (Personal Information).
There is also a special subcategory of Personal Information, called Sensitive Information or Special Category data, things such as health, race, ethnicity, gender, ability, sexuality, socio-economic information, beliefs or dietary preferences (Sensitive Information).

WHAT PERSONAL INFORMATION DOES HUMANITIX ACTUALLY COLLECT THEN?

I'm just visiting
If you are simply browsing as a Website Visitor, we actually don’t ask for any Personal Information from you directly, but we will collect technical data consisting of your IP address, browser type and version, your device operating system and hardware version your URL and information about your browsing actions and session length on our website. Do also check out our cookies and tracking section below. we hope you enjoy perusing!

If you do get in touch with us on our live chat, emails, social applications, content or programs, we may need to ask your contact details, likewise we collect your information from places outside Humanitix when you talk about us such as if you’ve mentioned us in a post or entered searches for us online.

I'm an Event Organiser
We always ask for your name, contact number, email address, that way the humans in our customer service team can ensure you’re fully equipped with everything you need to go-live with and efficiently manage your event. We’ll also ask you to provide your bank account number for your ticket sale payout if you’re running a paid event with us.

I've chosen to Subscribe for updates
We’ll ask for your name and email address so you can benefit from receiving updates about happenings at Humanitix and alerts about our services.

By Subscribing for updates, you consent to us sending this material to you.

Remember, if you change your mind, you can always “Opt Out” of all promotional emails by clicking “Unsubscribe” or email us to take you off our distribution list. We will also hold information about your stated contact preferences.

I'm an Attendee buying a ticket to a rad event or otherwise participating in an event
We'll require your name, contact number and email address and for paid events, your card payment details*, so you can buy and receive tickets to a Humanitix event.
Event Organisers will also need information about you to put on effective and inclusive events, this may also include requesting extra Personal and Sensitive Information.

If you are providing Personal Information to us on behalf of another Attendee (like buying a table for your friends, company or family), you’ve got to make sure you’ve got their consent. In doing so, you represent and warrant to us you’ve obtained the other Attendees’ consent to share their Personal Information with us.

* To keep your payment information secure, payment details you provide are encrypted using secure sockets layer (SSL) technology via our Payment Card Industry (PCI) compliant third party payment processing providers. Humanitix does not store credit card numbers ourselves.

Payments are made through a payment processing provider such as:

- Braintree
- Google Pay
- Apple Pay
- Stripe
- PIN Payments
- PayPal
- AfterPay
- Zip
- American Express

You will be providing credit or debit card information directly to such payment providers which operate secure servers to process payment details, encrypting your credit/debit card information and authorising payment. Information which you supply to these third parties is not within our control and is subject to their own privacy policy and terms and conditions. For more information please see here:

- Braintree Privacy Statement
- Google Pay privacy, terms & policies
- Apple Pay & Privacy
- Stripe Privacy Policy
- PIN Payments Privacy Policy
- PayPal Privacy Statement
- AfterPay Privacy Policy
- Zip Privacy Policies
- American Express Privacy Policy
WHAT CAN HUMANITIX DO WITH MY PERSONAL INFORMATION?

Humanitix will only use your data to benefit you in your experience with us and we will always have a valid reason to use your Personal Information.

Reasons we use your Personal Information may include activities like:

- delivering our epic level of personalised service
- getting you set up to create events on the platform
- helping you with requests, queries or complaints
- sending your order info and tickets when you buy tickets, register for an event or make a donation
- Event Organisers sending you information about the event you’re going to
- sending you updates about your waitlist position
- to send updates on your incomplete orders
- sharing relevant updates about Humanitix
- scanning tickets
- assist us innovating and developing our product
- helping us improve your customer experience

We have also set out this information along with the basis applicable under European data protection laws for the processing in the table at the end of this document.

We never share your Personal Information with others without your consent, other than in line with what this Privacy Policy says or when it's legally fine and fits with your rights.

HOW DO WE PROTECT YOUR PERSONAL INFORMATION?

Every action at Humanitix is made with our Users in mind. We take our responsibility to protect your Personal Information seriously and design our services with utmost safety in mind.

We seek to comply with applicable Data Protection and Privacy Laws. We also maintain a Data Response Plan which clearly sets out how we respond to a data breach, including notifying relevant supervisory authorities and affected individuals where required.
Some extra for experts:

- All Personal Information is stored in electronic form on a secure server hosted locally in Sydney, Australia. These are owned and operated under contract to us by third party service providers (Amazon Web Services, Google Cloud Platform, MongoDB) ensuring secure communication between your browser and our server.
- We store your information in encrypted form to ensure Personal Information remains unidentifiable as well as when it is transmitted.
- Our Data Response Plan sets out steps we take to ensure requests made about Personal Information are verified as authentic and authorised.

At the same time, no security measure of the internet can guarantee being completely impenetrable – if you have any concerns that your Personal Information has been put at risk (e.g. if someone found out your password), please get in touch straight away, but you can sleep easy in the knowledge that we take all reasonable steps to maintain and safeguard your privacy.

**CAN HUMANITIX SHARE MY PERSONAL INFORMATION WITH OTHERS?**

Your data is yours. We will only use your data as described in this Privacy Policy or with your consent.

**For Attendees**

Event Organisers ask us to collect Personal Information from you and process this Personal Information on their behalf when you place an order for tickets, register for an event or make a donation, collected either at checkout or later after you've made the purchase.

We share this Personal Information with our Event Organisers so you can participate in Humanitix events.

To give you an idea of what this looks like, Event Organisers could need dietary requirements for catering, accessibility information to ensure you are well looked after on the day, place of work information to facilitate networking opportunities for you, socio-economic information to apply for funding to grow their service and keep coming back each year, next of kin information if you find yourself in a tight spot (there are many examples, these are just a few).

Sometimes this information is required by the Event Organiser, sometimes this information is optional. As an Attendee you have the complete freedom to decide
whether to participate in an event that requires you to share Personal or Sensitive Information.

For Everyone
We only share your information with others when you say we can, or for reasons set out in this Privacy Policy like:

- When you make something public;
- To our employees, contractors and representatives who work for us;
- To another member of the Humanitx group of companies who may support the operation of our business, website and app;
- To our service providers whose services facilitate the operation of our business, website and app in particular providers of platform hosting, analytics, performance monitoring and reporting, distribution of updates and IT support services;
- To the professionals such as our auditors, accountants and legal advisors who advise us on our operations and compliance; and
- To our business partners who help promote the events.

We might also share your information with government agencies, enforcement agencies and regulatory bodies if we have to by law or where this is lawfully permitted to protect the rights, property or safety of our business, website, our Users or others.

UK and European Users - International transfers
The data that we collect from you will be transferred to, and stored at, a destination outside the European Economic Area ("EEA") that may not be subject to equivalent Data Protection Law.

Where your information is transferred outside the UK and EEA, we will take steps reasonably necessary to ensure that your data is subject to appropriate safeguards, such as relying on a recognised legal adequacy finding or mechanism, for example, standard contractual clauses, and that it is treated securely and in accordance with this Privacy Policy.

We may transfer your Personal Information outside the UK and EEA:

- In order to store it.
- In order to enable us to provide goods or services to you and fulfil our contract with you. This includes fulfilment, processing of transactions, and the provision of customer support services.
• In order to receive services from our service providers
• In order to facilitate the operation of our group of businesses, where it is in our legitimate interests and we have concluded these are not overridden by your rights.
• Where we are legally required to do so.

We may transfer your personal information to the following countries and using the following safeguards outside the UK and EEA:

• New Zealand – Adequacy decision
• Australia – Standard Contractual clauses
• United States – Standard Contractual clauses
• Canada – Standard Contractual clauses.

DOES HUMANITIX USE COOKIES OR SIMILAR TRACKING TECH?

Device Information
Devices are lots of things like your computer, mobile or tablet. We automatically collect some technical information from these devices and web browsers such as Internet Protocol address, device ID and app ID.

Cookies and Tracking
Cookies are small text files which are transferred to your computer or mobile when you visit our website or app. We use cookies and similar tracking technologies like pixels, web beacons, to help us track activities on our website such as pages visited, time and date and IP address. Cookies also retain your details and preferences so you can smoothly resume browsing sessions as you return to our website. Some cookies only last while you use our website. Other cookies are used to remember you when you visit again and will last for longer.

We use strictly necessary cookies where this is in our legitimate interests (balanced with your rights). We use other cookies with your consent. You can also opt to turn off cookies but be aware this may limit your usual seamless experience of our many features and personalisation. It’s up to you.

Currently, various browsers offer a “Do Not Track” option, but there is no standard for how “Do Not Track” should work on commercial websites. Due to the lack of such standards, this website does not respond to “Do Not Track” consumer browser settings.
### HOW ABOUT FROM THIRD PARTY ANALYTICS?

Third party analytics tools help us learn about usage trends on our website, including traffic, ad conversions and marketing analysis. Third party analytics tools collect non-personal information meaning you can’t identify any one person. This is really important because the more we understand who is as excited about our work as we are, the more we can deliver incredible event experiences and produce funding for our education projects.

Some examples of the tools we may use include tools you know and love like Google Analytics, Google Adwords, Google Tag Manager or Facebook Ads conversions.

We use the following cookies:

<table>
<thead>
<tr>
<th>Type</th>
<th>Name</th>
<th>Expiration</th>
<th>Why we use it</th>
</tr>
</thead>
<tbody>
<tr>
<td>Analytical / performance</td>
<td>JSESSIONID</td>
<td>Session</td>
<td>General purpose platform session cookie, used to maintain an anonymous user session by the server.</td>
</tr>
<tr>
<td>Analytical / performance</td>
<td>_ga</td>
<td>1 year 1 month</td>
<td>This cookie name is associated with Google Universal Analytics. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.</td>
</tr>
<tr>
<td>Analytical / performance</td>
<td>__hssrc</td>
<td>Session</td>
<td>HubSpot platform cookie which allows our clients’ interest to be reported to our CRM to help us service their needs.</td>
</tr>
<tr>
<td>Analytical / performance</td>
<td>__hstc</td>
<td>6 Months</td>
<td>HubSpot platform cookie which allows our clients' interest to be reported to our CRM to help us service their needs.</td>
</tr>
<tr>
<td>--------------------------</td>
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<td>----------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Analytical / performance</td>
<td>__hssc</td>
<td>30 minutes</td>
<td>HubSpot platform cookie which allows our clients' interest to be reported to our CRM to help us service their needs.</td>
</tr>
<tr>
<td>Analytical / performance</td>
<td>__cf_bm</td>
<td>30 minutes</td>
<td>This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.</td>
</tr>
<tr>
<td>Analytical / performance</td>
<td>__gid</td>
<td>1 day</td>
<td>This cookie is set by Google Analytics. It stores and updates a unique value for each page visited and is used to count and track pageviews.</td>
</tr>
<tr>
<td>Analytical / performance</td>
<td>__gat_UA-93100904-2</td>
<td>53 Seconds</td>
<td>This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It is a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.</td>
</tr>
<tr>
<td>Analytical / performance</td>
<td>__ga_H2X2ZH82RX</td>
<td>1 year 1 month</td>
<td>This cookie is used by Google Analytics to persist session state.</td>
</tr>
<tr>
<td>Analytical / performance</td>
<td>__ga_WQRV3P18D2</td>
<td>1 year 1 month</td>
<td>This cookie is used by Google Analytics to persist session state.</td>
</tr>
<tr>
<td>Category</td>
<td>Cookie Name</td>
<td>Duration</td>
<td>Description</td>
</tr>
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</tr>
<tr>
<td>Analytical / performance</td>
<td>_ga_LHKW5FR9N6</td>
<td>1 year 1 month</td>
<td>This cookie is used by Google Analytics to persist session state.</td>
</tr>
<tr>
<td>Analytical / performance</td>
<td>_ga_LHKW5FR9N6</td>
<td>1 year 1 month</td>
<td>This cookie is used by Google Analytics to persist session state.</td>
</tr>
<tr>
<td>Targeting / Advertising</td>
<td>messagesUtk</td>
<td>6 months</td>
<td>This cookie is used to recognize visitors who chat with you via the chatflows tool. If the visitor leaves your site before they’re added as a contact, they will have this cookie associated with their browser.</td>
</tr>
<tr>
<td>Targeting / Advertising</td>
<td>_fbp</td>
<td>3 months</td>
<td>Used by Meta to deliver a series of advertisement products such as real time bidding from third party advertisers.</td>
</tr>
<tr>
<td>Targeting / Advertising</td>
<td>CLID</td>
<td>1 year</td>
<td>This cookie is usually set by Dstillery to enable sharing media content to social media. It may also gather information on website visitors when they use social media to share website content from the page visited.</td>
</tr>
<tr>
<td>Targeting / Advertising</td>
<td>SM</td>
<td>Session</td>
<td>This is a Microsoft MSN 1st party cookie which we use to measure the use of the website for internal analytics.</td>
</tr>
<tr>
<td>Targeting / Advertising</td>
<td>MR</td>
<td>7 days</td>
<td>This is a Microsoft MSN 1st party cookie which we use to measure the use of the website for internal analytics.</td>
</tr>
<tr>
<td>Category</td>
<td>Cookie</td>
<td>Expiry</td>
<td>Description</td>
</tr>
<tr>
<td>------------------------</td>
<td>--------</td>
<td>--------------</td>
<td>--------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Targeting / Advertising</td>
<td>MUID</td>
<td>1 year</td>
<td>This cookie is widely used by Microsoft as a unique user identifier. It can be set by embedded Microsoft scripts. Widely believed to sync across many different Microsoft domains, allowing user tracking.</td>
</tr>
<tr>
<td>Targeting / Advertising</td>
<td>SRM_B</td>
<td>1 year</td>
<td>This is a Microsoft MSN 1st party cookie that ensures the proper functioning of this website.</td>
</tr>
<tr>
<td>Targeting / Advertising</td>
<td>mc</td>
<td>1 year 1 month</td>
<td>This cookie is usually provided by Quantserve to track anonymous information about how website visitors use the site.</td>
</tr>
<tr>
<td>Targeting / Advertising</td>
<td>__qca</td>
<td>1 year</td>
<td>This is a cookie usually associated with Quantcast, a digital advertising company. They provide website rankings, and the data they collect is also used for audience segmentation and targeted advertising.</td>
</tr>
<tr>
<td>Targeting / Advertising</td>
<td>ANONCHK</td>
<td>1 year</td>
<td>This cookie is widely used by Microsoft as a unique user identifier. It can be set by embedded Microsoft scripts. Widely believed to sync across many different Microsoft domains, allowing user tracking.</td>
</tr>
<tr>
<td>Functional</td>
<td>hubspotutk</td>
<td>6 months</td>
<td>This cookie name is associated with websites built on the HubSpot platform. HubSpot report that its purpose is user authentication. As a persistent rather than a session cookie it cannot be classified as Strictly Necessary.</td>
</tr>
</tbody>
</table>
**Strictly necessary cookies**
These are cookies that are necessary for the operation of the Website. They include for examples cookies that manage a shopping basket and enable secure log-in.

**Analytical / performance cookies**
They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us for our legitimate interests of improving the way our website works, for example, by ensuring that users are finding what they are looking for easily.

**Targeting / advertising cookies**
These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information subject to your choices and preferences to make our website/app and the advertising displayed on it more relevant to your interests.

**Functional cookies**
These may be used to recognise you when you return to our website. This enables us, subject to your choices and preferences, to personalize our content, greet you by name and remember your preferences (for example, choice of language or region).

**WILL I RECEIVE DIRECT MARKETING?**

We put the human in ticketing. We like to talk to you, especially when we’ve got great ideas to share and exciting updates about how much education impact you are contributing to by choosing Humanitix, but we do not monetise your data!

We’ll only send you marketing emails about Humanitix if you’ve agreed to this.

**But I’m not running an event, I’m just an Attendee**

We have thousands of Attendees using Humanitix, from educators at schools, universities, charities, community groups and government agencies. It’s paramount to us that your Personal Information is only used for the purposes described in this Privacy Policy.

We will never use the Personal Information you give us to send you direct marketing unless you check the box on our website explicitly requesting it. We’ll only send you order confirmation emails with your tickets, these may contain general information about what we do.
For Everyone Else
We’re here to create amazing experiences and change the world for good. We may use your Personal Information to share our journey, deliver important updates or announcements as we expand and grow, and directly market information about new releases as we further develop our products and services.

From us you can expect to get electronic marketing in the form of email, social media, direct mail or other electronic means.

We know you mightn't actually want to hear from us any more! We absolutely respect that choice. It’s easy to unsubscribe from receiving communication from us, get in touch with us directly here and we’ll remove you from our mailing lists.

Keep in mind, even if you unsubscribe with us, an Event Organiser may still contact you if we’ve shared your Personal Information with them prior to you opting out – just contact the Event Organiser directly to delete your details with them too.

HOW LONG WILL WE KEEP YOUR PERSONAL INFORMATION?
We usually don’t keep your information for any longer than we need to, but we might keep it for longer if we need to fix an issue or keep records.

We will usually keep personal information:
- for as long as necessary for the original reasons we collected it (for example, for as long as you have a event organiser and/or user account), and
- for up to six years after that to identify any issues and resolve any legal proceedings.

We may keep your personal information for longer:
if you complain (so we keep our complaint records for long enough),
- if we know about pending or current legal proceedings, or reasonably believe there is a chance of legal proceedings,
- in some circumstances if applicable law says we are required to.

If you opt-in to marketing from us and later change your mind (or object to any other use of your personal information), we may keep a record of your opt-out or objection for longer so we can demonstrate we respect your preferences.

We may combine and anonymise customer contact and account information relevant to managing our customer relationship and the provision of user Platform access, and we may keep such anonymised information for longer.
WHAT RIGHTS DO I HAVE TO ACCESS MY PERSONAL DATA?

You are in the driver’s seat of your data. You own and control your data. Privacy law is all about the way you control how your data is handled.

Some key rights worth making sure you know about:

- You can request access to your data and ask what Personal Information we hold from you.
- You can request we correct your data if you believe it isn’t accurate.
- You can delete your account and request your data be erased, restricted or de-identified in certain cases.
- You can ask for your data to be moved to a third party.
- You can unsubscribe from Humanitix communications at any time here or by emailing us to get your details off our distribution list.

Where the processing of your personal information by us is based on consent, you have the right to withdraw that consent without detriment at any time.

We also take an extra step of making sure if you request access to your information, that we verify you are you, and not an imposter. This is a standard safety check in line with our push to protect your Personal Information from anybody else, so we may ask for proof of identity (and guardianship for children) for your request.

You can request to exercise the rights listed above at any time by contacting us here.

If your request or concern is not satisfactorily resolved by us, you may approach your local data protection authority.

WHAT IS DIFFERENT FOR CHILDREN AND TEENS?

The ticketing platform and services provided by Humanitix are intended for use only by persons who are at least 18 years of age, although tickets purchased may relate to events aimed at a wider audience. Humanitix does not oversee or control the nature of the events hosted on our platform - regardless of the type of events, our Website, Event Pages, Ticketing Platform and App are intended for use by persons who are 18 years of age or older. By using our services, you confirm to us that you meet this requirement.
IF YOU'RE GETTING AMONGST OUR CAREERS HUB

Humanitix is built by a pretty amazing group of passionate people sharing in the vision to create an organisation that truly makes a difference. Each has taken a leap of faith on the crazy idea to change the world, one ticket at a time.

We love hearing from keen individuals who want to be a part of our journey. If you do apply for a position with us, be aware we collect information from you so we can make a decision about potentially offering you a position.

Standard information includes, name, contact details, work history, and relevant record checks from previous employers, recruitment consultants or agencies who can help add us reaching an informed decision.

HOW DO I FIND OUT ABOUT CHANGES TO THE PRIVACY POLICY?

We keep this Privacy Policy up to date in line with global best practice, so we update it from time to time. Please refer back to check changes because they are effective once posted on our website. In using our services, you accept this Privacy Policy as it applies from time to time. We’ll always let you know if we make important changes.

If you ever don’t agree to the changes, you can always stop using our services, delete your Event Organiser account or request we obfuscate your Personal Information. We’d be sorry to see you go!

WHAT DO I DO IF I WISH TO CONTACT HUMANITIX OR MAKE A COMPLAINT?

**Step One:**
We are genuinely curious to hear your feedback about your experience with Humanitix. If you have any feedback or suggestions about how we can service you better, we’re all ears and reachable [here](#) or via our Live Chat.

**Step Two:**
If you would like to know more about our commitment to privacy, have a question about an area of privacy not addressed in this Privacy Policy or have a concern with how your Personal Information is protected, please contact us at [privacy@humanitix.com](mailto:privacy@humanitix.com) to get in touch with our Privacy Officer.

**Step Three:**
Where you believe your privacy has been breached or wish to make a complaint, please also contact our Privacy Officer. We will promptly investigate your complaint and advise the outcome.
Step Four:
You may also make a complaint to your local data privacy supervisory authority if you are dissatisfied with the outcome of a complaint investigation.

**UK and European users - Processing and lawful bases table**

<table>
<thead>
<tr>
<th>User</th>
<th>Data type</th>
<th>What used for</th>
<th>On what basis</th>
</tr>
</thead>
</table>
| Website visitor    | • IP address • Browser type • Operating system • Hardware version • Device settings (e.g. time zone) • Clickstream through our website • Session duration | To ensure content on our website is presented in the most effective manner for you and your device and monitor for any system bugs or errors affecting the user experience.  
To understand how Users engage with our website and services so that we can improve our website and services.  
To ensure proper use of and the protection of our website and services | As part of our legitimate interests in improving our marketing performance, optimising the user experience and ongoing monitoring and improvements to network security, whilst balancing these interests with your own rights. |
| Website enquiries  | • Name • Role • Contact number • Email address • Enquiry | To capture relevant details to address the enquiries and respond appropriately.                                                                 | As part of our legitimate interests in delivering our Services, or;  
Consent in circumstances                                                                                       |
<table>
<thead>
<tr>
<th>Table Heading</th>
<th>Data Points</th>
<th>Purpose</th>
<th>Legitimate Interests</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applicants for our career opportunities</td>
<td>Name, Role, Contact number, Email address, CV, Cover letter, Comments</td>
<td>To collect relevant information from potential candidates for our career opportunities and respond to their applications.</td>
<td>Legitimate interests (necessary to grow our business) or; Consent in circumstances where consent is required under applicable law.</td>
</tr>
<tr>
<td>Event organiser</td>
<td>Name, Role, Contact number, Email address, Payment account and billing details</td>
<td>To administer the delivery of our services for customer support and payments under terms including communicating service availability and technical updates.</td>
<td>As part of the performance of our terms with you or as part of our legitimate interest under a contract with your employer (the event organiser).</td>
</tr>
<tr>
<td>Subscriber to event updates</td>
<td>Name, Email address, Country of residence</td>
<td>Sending event updates relevant to geography and managing communication preferences.</td>
<td>Legitimate interests (necessary to promote our service and grow our business) (whilst balancing this with your own rights). or; Consent in circumstances where consent is required under applicable law.</td>
</tr>
<tr>
<td>Event attendee</td>
<td>Name</td>
<td>Contact number</td>
<td>Email Address</td>
</tr>
<tr>
<td>----------------</td>
<td>-------</td>
<td>----------------</td>
<td>---------------</td>
</tr>
<tr>
<td>Ticket scanners</td>
<td>Name</td>
<td>Email Address</td>
<td>To allow Users who have received permissions from the Event Organiser to use our Humanitix for Hosts app for ticketing scanning / check-in and box office services.</td>
</tr>
</tbody>
</table>